



Corporate Wetlands Restoration Partnership

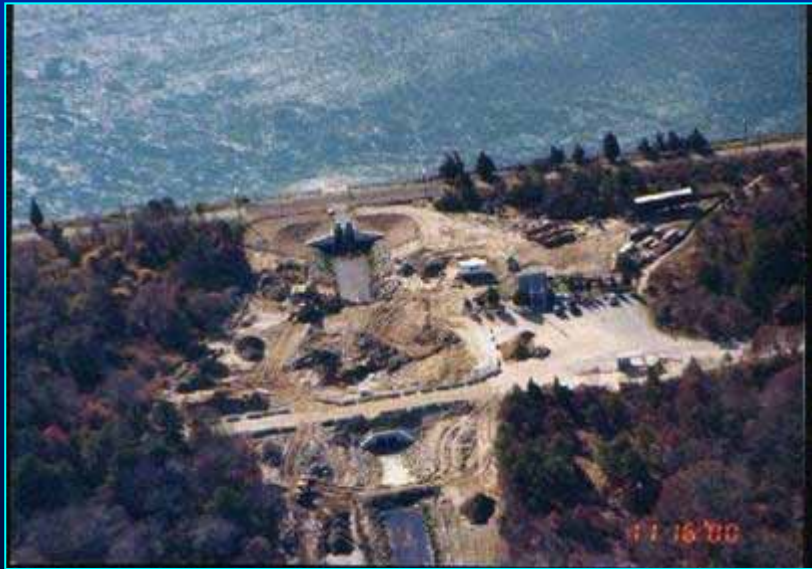
Capitol Hill Oceans Week

Sally Yozell

Battelle

Corporate Wetlands Restoration Partnership

- **Purpose** - foster collaboration between the federal government, state agencies and private corporations to restore wetlands and other aquatic habitats
- **Program** - corporations contribute funds to implement aquatic habitat restoration, education and research projects endorsed by Coastal America Regional Implementation Teams



Sagamore Marsh Restoration, MA



Ed Bills Pond Fish Ladder, CT

CWRP Guidelines

- Voluntary program
- Mitigation projects and SEP's not acceptable
- Projects must be Coastal America endorsed
- Maximum 10% of funds for administration
- Corporate Partners control funds
- All contributions kept confidential
- Coastal America Foundation Account – 501(c)(3)



CWRP Partners

Corporate Partners

Over 140 corporations
(e.g. manufacturing, energy, legal,
environmental)

Non-Governmental Partners

Over 70 organizations, universities and associations
(e.g. the Nature Conservancy, Audubon, Atlantic Salmon Commission)

Participating Foundations

Coastal America Foundation
Fish & Wildlife Foundation



Bearcamp Dam, NH

National Level

National Sponsor

- National Association of Manufacturers

National Corporate Leaders

- Duke Energy, Chair
- Battelle
- ENSR International
- FMC Corporation
- The Gillette Company, Vice Chair

National Advisors

- Restore America's Estuaries

National Advisory Council

- Set policy
- Develop national educational programs
- Support regional and state CWRP
- Recruit state corporate leaders



Regional Level

Regional Corporate Leaders

- New England - The Gillette Company
- Mid-Atlantic - Public Service Enterprise Group
- Gulf of Mexico – Duke Energy
- Alaska – BP Exploration
- California – Dow Chemical



State Level

State Corporate Leaders

- **Alaska** – BP Exploration
- **California** – Dow Chemical
- **Connecticut** – Northeast Utilities and Duracell
- **Massachusetts** – The Gillette Company
- **Maine** – Maritimes & Northeast Pipeline
- **New Hampshire** – Jacques Whitford & Public Service (PSNH)
- **New Jersey** – Public Service Enterprise Group
- **New York** – Lawler, Matusky & Skelly
- **Rhode Island** – Environmental Science Services & Narragansett Electric Company
- **Texas** – Duke Energy & ENSR
- **Washington** – Association of Washington Businesses



State Advisory Board

- **Recruit corporate partners**
- **Identify and support state projects/programs**
- **Approve funding for state projects/programs**

CWRP Projects

Over 80 Endorsed Projects Around the Country



Benefits to the Environment

Wetlands:

- Improve Water Quality
- Help Control Floods
- Yield Fish for the National
- Provide Recreational Opportunities



Walkers Farm, RI

- Wetlands Contribute over \$100 Billion to the US Economy



Benefits

Government

- Provides Matching Funds for Federal Dollars
- Expedites Project Implementation
- Promotes Environmental Awareness in Private Sector
- Builds Trust and Working Relationships
- Improves Communications with Corporations
- Expands Public-Private Partnership

Business

- Flexible Participation - Determined by Company
- Program Administered at State, Regional and Local Level
- Positive Public Relations
- Community Involvement Promotes Pride & Environmental Awareness
- Builds Trust - Improves Communications with Agencies
- Companies Choose Projects from Coastal America Menu
- Highly Visible / Significant Environmental Returns
- Project Implementation with Coastal America Oversight

CWRP Call for Engagement

The CWRP Is:

- A Strategic Partnership
- Expanding to Other States
- Seeking Additional Corporate Involvement

