

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$500,000

General Campaign Benefits

- ❑ CEO will serve on the Monterey Bay National Marine Sanctuary Exploration Center Capital Campaign Leadership Committee;
- ❑ Exclusive invitation for six guests to participate in a “Sanctuary Experience,” with VIP’s, possibly to include Members of Congress, the Administration, senior management of NOAA, members of the NMSF Board of Trustees, the Superintendent of the Monterey Bay National Marine Sanctuary, and state officials;
- ❑ Logo on National Marine Sanctuary Foundation website with link to company’s website;
- ❑ Company logo featured prominently on all printed and promotional materials for all official functions of campaign including event invitations, programs and signage;
- ❑ Company name to be mentioned in press releases relating to the Center;
- ❑ Listing in NMSF Annual Report.

Naming Benefits

- ❑ Feature 15-second public service announcement to play in the beginning of the multi-media show highlighting company’s commitment to preservation of the ecosystems of the world’s oceans. (PSA is subject to approval by the NOAA Office of National Marine Sanctuaries.);
- ❑ Permanent listing on the Founding Benefactors Wall of Fame plaque to be prominently positioned in the main lobby and reception area of the Center.

Ground Breaking Ceremony Benefits and Ribbon Cutting Ceremony

- ❑ Photo opportunity with VIP’s, possibly to include Members of Congress, the Administration, senior management of NOAA and the Office of National Marine Sanctuaries, members of the NMSF Board of Directors, the Superintendent of the Monterey Bay National Marine Sanctuary, and state officials;
- ❑ Speaking/presentation opportunity in program;
- ❑ Seating for twenty guests at the ceremonies;
- ❑ Commemorative gift, as a historical memento showcasing your company’s support of the marine ecosystem;
- ❑ Exclusive tours of the Center for twenty, including signing of guest book to commemorate this historic environmental benchmark;
- ❑ Complimentary admission for twenty guests to attend celebratory festivities.

SPONSORSHIP OPPORTUNITIES

LEAD SPONSOR

\$250,000

General Campaign Benefits

- ❑ CEO will serve on the Monterey Bay National Marine Sanctuary Exploration Center Capital Campaign Leadership Committee;
- ❑ Exclusive invitation for four guests to participate in a “Sanctuary Experience,” possibly to include Members of Congress, the Administration, senior management of NOAA, members of the NMSF Board of Trustees, the Superintendent of the Monterey Bay National Marine Sanctuary, and state officials;
- ❑ Logo on National Marine Sanctuary Foundation website with link to company’s website;
- ❑ Company logo featured prominently on all printed and promotional materials for all official functions of campaign including all event invitations and programs and event signage;
- ❑ Company name to be mentioned in press releases relating to the Center;
- ❑ Listing in NMSF Annual Report.

Naming Benefits

- ❑ Company to be listed as the presenter of a large, premier exhibit in the Center;
- ❑ Permanent listing on the Founding Benefactors Wall of Fame plaque to be prominently positioned in the main lobby and reception area of the Center.

Ground Breaking Ceremony Benefits and Ribbon Cutting Ceremony

- ❑ Photo opportunity with VIP’s, possibly to include Members of Congress, the Administration, senior management of NOAA and Office of National Marine Sanctuaries, members of the NMSF Board of Trustees, the Superintendent of the Monterey Bay National Marine Sanctuary, and state officials;
- ❑ Speaking/Presentation opportunity in program;
- ❑ Seating for fifteen guests at the ceremonies;
- ❑ Exclusive tours of the Center for fifteen, including signing of guest book to commemorate this historic environmental benchmark;
- ❑ Complimentary admission for fifteen guests to attend celebratory festivities.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$100,000

General Campaign Benefits

- ❑ CEO will serve on the Monterey Bay National Marine Sanctuary Exploration Center Capital Campaign Leadership Committee;
- ❑ Exclusive invitation for three guests to participate in a “Sanctuary Experience,” with VIP’s, possibly to include Members of Congress, the Administration, senior management of NOAA, members of the NMSF Board of Trustees, the Superintendent of the Monterey Bay National Marine Sanctuary, and state officials;
- ❑ Listing on National Marine Sanctuary Foundation website with link to company’s website;
- ❑ Company listing prominently displayed on all printed and promotional materials for all official functions of campaign including all event invitations, programs and signage;
- ❑ Listing in NMSF Annual Report.

Naming Benefits

- ❑ Company to be listed as the presenter of a prime exhibit in the Center;
- ❑ Permanent listing on the Founding Benefactors Wall of Fame plaque to be prominently positioned in the main lobby and reception area of the Center.

Ground Breaking Ceremony Benefits and Ribbon Cutting Ceremony

- ❑ Priority reserved seating for ten guests to attend ceremonies;
- ❑ Exclusive tours of the Center for ten, including signing of guest book to commemorate this historic environmental benchmark;
- ❑ Complimentary admission for ten guests to attend celebratory festivities.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$50,000

General Campaign Benefits

- ❑ CEO will serve as member of the Monterey Bay National Marine Sanctuary Exploration Center Capital Campaign Leadership Committee;
- ❑ Exclusive invitation for two guests to participate in a “Sanctuary Experience,” with VIP’s, possibly to include, Members of Congress, the Administration, senior management of NOAA, members of the NMSF Board of Trustees, the Superintendent of the Monterey Bay National Marine Sanctuary, and state officials;
- ❑ Listing on National Marine Sanctuary Foundation website;
- ❑ Company listing on all printed and promotional materials for all official functions of the campaign including all event invitations, programs and signage;
- ❑ Listing in NMSF Annual Report.

Naming Benefits

- ❑ Company name to appear prominently as the presenter of an exhibit in the Center;
- ❑ Permanent listing on the Founding Benefactors Hall of Fame plaque to be prominently positioned in the main lobby and reception area of the Center.

Ground Breaking Ceremony Benefits and Ribbon Cutting Ceremony

- ❑ Seating for eight guests at the ceremonies;
- ❑ Priority reserved seating for eight guests to attend ceremonies;
- ❑ Exclusive tours of the Center for eight, including signing of guest book to commemorate this historic environmental benchmark;
- ❑ Complimentary admission for eight guests to attend celebratory festivities.

SILVER SPONSOR

\$25,000

General Campaign Benefits

- ❑ Company name/individual listed as a member of Monterey Bay National Marine Sanctuary Center Capital Campaign Leadership Committee;
- ❑ Company/individual listing on all printed and promotional materials for the campaign including all event invitations, programs and signage;
- ❑ Listing in NMSF Annual Report.

Naming Benefits

- ❑ Company to be listed as the presenter of an exhibit in the Center;
- ❑ Permanent listing on the Founding Benefactors Wall of Fame plaque to be prominently positioned in the main lobby and reception area of the Center.

Ground Breaking Ceremony Benefits and Ribbon Cutting Ceremony

- ❑ Seating for six guests at the ceremonies;
- ❑ Priority reserved seating for six guests to attend ceremonies;
- ❑ Exclusive tours of the Center for four guests, including signing of guest book to commemorate this historic environmental benchmark;
- ❑ Complimentary admission for six guests to attend celebratory festivities.

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

\$10,000

General Campaign Benefits

- Company/individual listed as member of Monterey Bay National Marine Sanctuary Exploration Center Capital Campaign Leadership Committee;
- Company listing on all printed and promotional materials for all official functions of the campaign including all event invitations, programs and signage;
- Listing in NMSF Annual Report.

Naming Benefits

- Permanent listing on the Founding Benefactors Wall of Fame plaque to be prominently positioned in the main lobby and reception area of the Center.

Ground Breaking Ceremony Benefits and Ribbon Cutting Ceremony

- Seating for two guests at the ceremonies;
- Complimentary admission for two guests to attend celebratory festivities.

PATRON

\$5,000

General Campaign Benefits

- Company listing on all printed and promotional materials for all official functions of the campaign including all event invitations, programs and signage;
- Listing in NMSF Annual Report.

Naming Benefits

- Engraved plaque located in the main lobby and reception area of the Center.

Ground Breaking Ceremony Benefits and Ribbon Cutting Ceremony

- Seating for two guests at all the ceremonies.

FRIEND OF THE OCEAN

\$2,500

General Campaign Benefits

- Listing in NMSF Annual Report.

Naming Benefits

- Engraved plaque located in the main lobby and reception area of the Center.

SUPPORTER

\$1,000

Naming Benefits

- Engraved plaque located in the main lobby and reception area of the Center.